Name:	Date:	Social M
Chapter 7 Review		Market
Define Key Terms		
Instructions		
Define the following key terms from this chapter.		
1. Affiliate marketing		
Content marketing		
3. Copyright		
4. In-bound marketing		
5. Influencer marketing		

6. Out-bound marketing

Chapter 7 Review | **Define Key Terms**



7.	Search engine optimization (SEO)
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